

## LITTER KWITTER® FEATURES, ADVANTAGES & BENEFITS

FEATURES	ADVANTAGES	BENEFITS
Trains cats to use the regular household toilet	<ul style="list-style-type: none"> <li>• No more waste tracked through the home</li> <li>• No more need for litter tray</li> <li>• Easy to keep cat indoors</li> </ul>	<ul style="list-style-type: none"> <li>• More hygienic home</li> <li>• No more smells, mess, germs</li> <li>• No more twice-daily cleaning</li> <li>• Up to USD3000/GBP1500 litter saved over average life of each cat</li> </ul>
Made from 2.5mm thick high-impact ABS plastic -the same kind of material fire-fighters' hats are made from	<ul style="list-style-type: none"> <li>• Strong, rigid &amp; durable plastic. Can take a beating.</li> <li>• Easy to clean.</li> </ul>	<ul style="list-style-type: none"> <li>• Provides cats of any size or weight with a solid platform. The device will not flex when the cat jumps on it &amp; therefore will maximize the cat's confidence in balancing over water.</li> <li>• No weight limit</li> </ul>
3-stage colour-coded training system	<ul style="list-style-type: none"> <li>• Simplifies complex behavioural modification techniques</li> <li>• Easy to understand</li> <li>• Easy to follow</li> </ul>	<ul style="list-style-type: none"> <li>• Removes opportunities for error</li> <li>• Maximizes success rate</li> <li>• Short learning curve for cat owner</li> </ul>
Training developed with animal psychology & behaviour experts, vets and cat breeders	<ul style="list-style-type: none"> <li>• Tried, trusted &amp; professionally endorsed</li> </ul>	<ul style="list-style-type: none"> <li>• The best training available</li> <li>• Developed with cats in mind</li> </ul>
Training stages are repeatable. Discs are removable/replaceable	<ul style="list-style-type: none"> <li>• Stages can be repeated</li> <li>• Multiple cats can be accommodated</li> <li>• No need to cut holes with scissors (like with some other products)</li> </ul>	<ul style="list-style-type: none"> <li>• Cats don't learn in a straight line. You can work at the cat's pace &amp; backtrack as often as needed</li> <li>• Can provide to cattery to use while on vacation</li> <li>• Can reuse if you move home or if you get more cats</li> </ul>
Fits & works without the need for tools	<ul style="list-style-type: none"> <li>• No need to modify toilet</li> <li>• Toilet can be shared while training (in one-toilet households)</li> <li>• No danger of accidents with knives &amp; scissors</li> </ul>	<ul style="list-style-type: none"> <li>• Can use easily in one-toilet homes</li> <li>• Easy to remove, clean &amp; replace</li> </ul>
Adjustable clips on base plate	<ul style="list-style-type: none"> <li>• Fits all standard toilets snugly</li> </ul>	<ul style="list-style-type: none"> <li>• Stays firm on toilet to give cat confidence</li> </ul>
Ships with 30min 'how to' DVD and booklet	<ul style="list-style-type: none"> <li>• Cat owners can see how it's done</li> <li>• Like having a professional trainer in your home</li> </ul>	<ul style="list-style-type: none"> <li>• Easy to follow by example</li> <li>• You can see what to expect</li> <li>• Makes it easy for everyone</li> </ul>
Raised ridges on training discs	<ul style="list-style-type: none"> <li>• Minimizes litter falling into toilet pan</li> </ul>	<ul style="list-style-type: none"> <li>• Less cleanup</li> <li>• Better for plumbing</li> </ul>
Forum & feedback on website	<ul style="list-style-type: none"> <li>• Access to community of cat owners training their cats</li> <li>• Access to PhD-qualified animal behaviourist</li> </ul>	<ul style="list-style-type: none"> <li>• Help from the experts for support &amp; encouragement</li> <li>• Maximise chances of success</li> </ul>